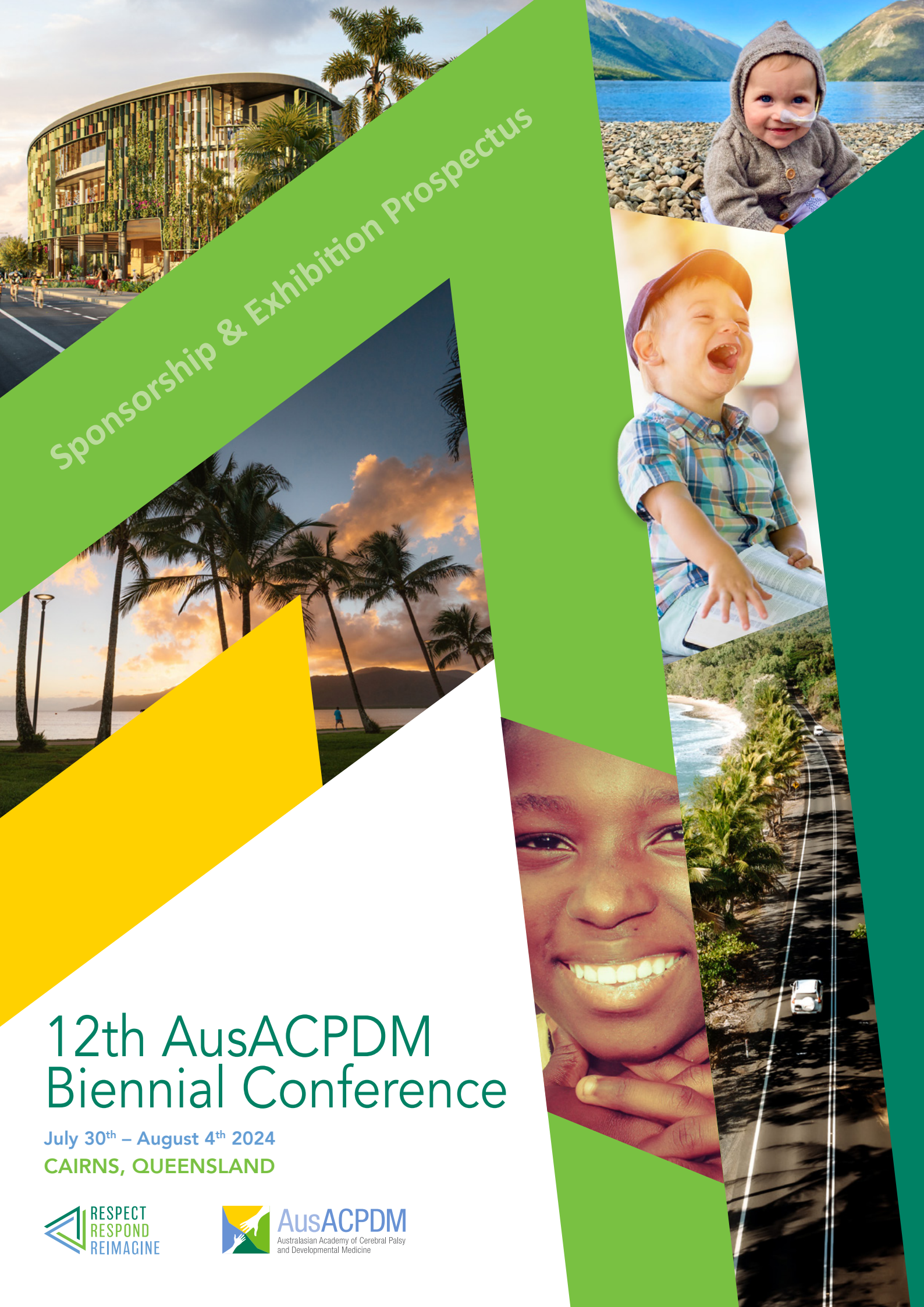


Sponsorship & Exhibition Prospectus

# 12th AusACPDM Biennial Conference

July 30<sup>th</sup> – August 4<sup>th</sup> 2024  
CAIRNS, QUEENSLAND





# Industry INVITATION

Dear Industry Colleague,

On behalf of the Australasian Academy of Cerebral Palsy and Developmental Medicine (AusACPDm) we warmly invite your organisation to the 12th AusACPDm biennial conference hosted from Cairns, traditional lands of the Gimuy Wluburra Yidinji and Yirrganydji people, in Australia from July 30 to August 3 2024.

The AusACPDm attracts industry specialists and professionals from around the world, delegates include; rehabilitation specialists, neurologists, paediatricians, orthopaedic surgeons, neonatologists, occupational therapists, physiotherapists, speech pathologists, exercise physiologists, psychologists, families and carers, nurse specialists, educators and academic researchers, amongst others.

The conference theme Respect, Respond, Re-imagine embodies the values and visions of our Academy. Treating people with developmental disabilities and their families, First Nation's people, each other and the environment with respect, ensuring that we respond to families' needs, requests and priorities, and re-imagining a world where people with a neurological condition don't actually have a disability because our world is fully accessible and ableism does not exist.

We invite you to connect, communicate and collaborate, before, during and after the conference. COVID-19 continues to impact people but one of the few positives was the move to more accessible "virtual" education offerings. For this reason, the conference will be fully hybrid. We hope you will join us in person but for any delegates who join virtually they will still be able to connect with you as all sponsors will be given a presence in the virtual platform.

We invite you to join us for an exciting program in Cairns, the only place in the world where the 'rainforest meets the reef'.

We look forward to working, learning and collaborating with you when we welcome you to this very special part of the world.



**Sarah McIntyre**  
Co-President AusACPDm  
and Co-Chair  
Respect, Respond, Re-imagine



**Alicia Spittle**  
Co-President AusACPDm  
and Co-Chair  
Respect, Respond, Re-imagine



**Kirsty Stewart**  
Past President AusACPDm  
and Co-Chair  
Respect, Respond, Re-imagine

## About AusACPDM

AusACPDM is a multidisciplinary group committed to advancing knowledge and awareness of evidence-based practice in the field of childhood physical disability. One area of focus is cerebral palsy.

Cerebral palsy is the most common physical disability in childhood and people with cerebral palsy experience significant barriers in everyday life. Complex and lifelong physical, medical, educational and social needs associated with cerebral palsy remain unmet. Furthermore, relative to the condition's prevalence, cerebral palsy remains under-recognised both at a societal level and within the political arena.

## Cerebral Palsy Statistics

Every 15 hours an Australian child is born with cerebral palsy.

- ▶ 1 in 700 Australian babies is diagnosed with cerebral palsy; approximately 34,000 people living with CP in Australia
- ▶ Many experience difficulties, including; chronic pain, intellectual impairment, immobility, hip displacement, epilepsy, behavioural disorders, bladder control problems, communication and feeding difficulties, sleep disorders, vision impairments and hearing impairments.
- ▶ The cost of cerebral palsy is estimated to be \$1.47 billion per year.
- ▶ Care is estimated to cost an average of \$43,431 per person per year, of which approximately 37% is borne by the individual and/or their family.



# The Venue

**Cairns Convention Centre**  
Cnr Wharf & Sheridan Street  
Cairns 4870 Queensland Australia



The world class Cairns Convention Centre is everything you would expect from an international purpose-built venue located amidst nature's pristine playground.

Cairns is the only place in the world where the 'rainforest meets the reef'. Home to two of the world's greatest wonders - the world-heritage listed Great Barrier Reef and the world's oldest rainforest, the Daintree.

There are over 8,000 hotel rooms, from 5-star to budget, within walking distance of the Cairns Convention Centre.

Tropical hospitality, unique natural assets and cultures will ensure your trip is memorable in all the right ways.

The Cairns Convention Centre has achieved the Bronze Benchmarking Accreditation through EarthCheck, the world's leading environmental management and professional services group for the travel and tourism industry.

## Sustainability at AusACPDM 2024

We know sustainability is increasingly important to our attendees and exhibitors, as well as to our market as a whole. We are aiming to run our first carbon neutral conference and we invite you to help us do this by reducing avoidable greenhouse gas emissions and waste, plus compensating through carbon offsetting.

## Are you a sustainability champion?

This is a unique opportunity to showcase your organization's dedication to creating a sustainable future while collaborating with other like-minded organizations. Don't miss this chance to be recognized as a leader in promoting sustainable practices and to showcase your commitment to creating a better world for all.



## Get the Conference 'Thumb's Up'

Confirm your organisations sustainability practices with your sponsorship application and we will arrange for your registration/s name badge to show the conference 'thumbs up'. (*Application to be approved by the organising committee*).



# Why Sponsor?

Don't miss this chance to be recognized as a leader in giving back and to showcase your organization's commitment to making a positive difference.

Showcase your product or service to over 500 delegates including people with childhood disabilities and their families and health care professionals including:

- ▶ Paediatricians
- ▶ Rehabilitation specialists
- ▶ Orthopaedic surgeons
- ▶ Neurosurgeons
- ▶ Neurologists
- ▶ Neonatologists
- ▶ Physiotherapists
- ▶ Occupational therapists
- ▶ Speech pathologists
- ▶ Psychologists
- ▶ Social workers
- ▶ Exercise physiologists
- ▶ Podiatrists
- ▶ Prosthetists
- ▶ Orthotists
- ▶ Researchers
- ▶ Educators
- ▶ Early childhood and
- ▶ Early intervention teachers

The majority of the delegates who will attend AusACPDM 2024 work with people living with cerebral palsy and other child onset developmental disabilities, providing clinical rehabilitation in either a hospital or community settings. Management includes:

- ▶ Surgical and pharmacological interventions
- ▶ Therapy and interventions
- ▶ Family support
- ▶ Provision of specialist equipment such as mobility and communication devices
- ▶ Delegates are also involved in conducting clinical research, e.g., cerebral palsy registries and randomised trials of rehabilitation interventions.

The Conference offers the opportunity over three days to speak to health care professionals in the field of developmental medicine from all over Australia, New Zealand and the world. There is additional networking time during the Welcome Reception, held in the exhibition area, and branding opportunities throughout the conference and pre and post conference.





# Sponsorship Opportunities

An exciting range of sponsorship opportunities has been developed to ensure a successful outcome for sponsor involvement. All opportunities will include advertising space in the virtual platform.

The Conference Committee is dedicated to matching sponsorship packages to your requirements and if you would like to discuss a bespoke opportunity to suit your objectives and your budget please contact the Sponsorship Manager.

The opportunities are summarised in the table below and detailed in the following pages.

Sponsorship Packages	No. of opportunities	Exhibition Booth	Complimentary Registrations	Investment AUD
Sustainability Partner	Exclusive	Double 18sqm	6 Sponsor	\$20,000
Gold	Limited to two	Single 9sqm	4 Sponsor	\$15,000
Silver	Limited	Single 9sqm	3 Sponsor	\$10,000
Bronze	Limited	Table Display	2 Sponsor	\$7,500
<b>Individual Opportunities</b>				
Name Badge and Lanyard	Exclusive		-	\$6,000
Tranquility Lounge	Exclusive		-	\$5,000
Go Green Sponsor	Exclusive		-	\$4,000
PhD Platform Awards	Limited		-	\$3,000
Advocacy Awards	Five		-	\$2,000
Presenter Awards	Three		-	\$2,000
<b>Exhibition</b>				
Exhibition Booth		9sqm	2 Exhibitor	\$5,000
Table Display		2sqm	1 Exhibitor	\$3,500

Please note all costs are in Australian Dollars and exclusive of GST and this will be added to your invoice.



## SUSTAINABILITY PARTNER – \$20,000 + GST

### Exclusive opportunity

As part of our commitment to sustainability and accessibility, we have created a premium package that celebrates environmental consciousness and virtual accessibility. By becoming a Sustainability Partner, your organization will have the opportunity to showcase its commitment to minimizing environmental impact and to align your brand with values such as innovation, social responsibility, and sustainability as well as being an outstanding service provider in the field of cerebral palsy and childhood developmental medicine.

This is a unique opportunity to demonstrate your organization's commitment to creating a more sustainable future while maximizing exposure to a global audience through our hybrid format. *(Your organisation's sustainability policy to be submitted for approval by the organising committee).*

#### **Entitlements:**

- ▶ Exclusive branding of the Virtual Conference Platform
- ▶ Exclusive branding of the Conference Dinner as Sustainability Partner
- ▶ Branding of one Keynote Speaker session (*show your support for the speaker topic by aligning your organisation with this session in all collateral – note no speaking opportunity is included*)

#### **Exhibition:**

- ▶ Exhibition booth in a prime position at the Conference – 18sqm
- ▶ Virtual Exhibition Space

#### **Registrations:**

- ▶ Six complimentary in-person registrations to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and Conference Dinner
- ▶ Delegate List pre and post Conference (subject to privacy status selected by delegates)

#### **Marketing:**

- ▶ Logo on the Conference website Supporters page, listing status as Sustainability Partner
- ▶ Logo on electronic newsletters to the distribution list in the lead up to the Conference
- ▶ 250 word profile on the Conference website and in the Conference Virtual Platform
- ▶ Acknowledgement as Sustainability Partner during the Opening and Closing Sessions
- ▶ Logo on Supporter signage at venue (highest position)
- ▶ Logo on Supporter acknowledgement slide between Plenary Sessions





## **GOLD SPONSOR – \$15,000 + GST**

**Limited to two opportunities**

### **Entitlements:**

- ▶ Exclusive branding of either Option A or Option B outlined below:
  - **Option A** – Exclusive branding of the Welcome Reception (included for all attendees this is a highly popular event and great ice breaker / meet and greet)
  - **Option B** – Exclusive branding of the Conference APP and Digital Program (reach the in-person and virtual attendees at the same time)
- ▶ Branding of one of the Conference Program Themes (*show your support for the theme by aligning your organisation with this session in all collateral – note no speaking opportunity is included*)

### **Exhibition:**

- ▶ Exhibition booth in a prime position at the Conference – 9sqm
- ▶ Virtual Exhibition Space

### **Registrations:**

- ▶ Four complimentary in-person registrations to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- ▶ Delegate List pre and post Conference (subject to privacy status selected by delegates)

### **Marketing:**

- ▶ Logo on the Conference website Supporters page listing status as Gold Supporter
- ▶ Logo on electronic newsletters to the distribution list in the lead up to the Conference
- ▶ 150 word profile on the Conference website and in the Conference Virtual Platform
- ▶ Acknowledgement as Gold Supporter during the Opening and Closing Sessions
- ▶ Logo on Supporter signage at venue
- ▶ Logo on Supporter acknowledgement slide between Plenary Sessions



## SILVER SPONSOR – \$10,000

### Limited Opportunities

#### **Entitlements:**

- ▶ Branding of one of the Conference Program Themes session (*show your support for the theme by aligning your organisation with this session in all collateral – note no speaking opportunity is included*)
- ▶ Exclusive branding of one of the Morning, Lunch or Afternoon Breaks during the Conference

#### **Exhibition:**

- ▶ Exhibition booth at the Conference – 9sqm
- ▶ Virtual Exhibition Space

#### **Registrations:**

- ▶ Three complimentary in-person registrations to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- ▶ Delegate List pre and post Conference (subject to privacy status selected by delegates)

#### **Marketing:**

- ▶ Logo on the Conference website Supporters page listing status as Silver Supporter
- ▶ Logo on electronic newsletters to the distribution list in the lead up to the Conference
- ▶ 100 word profile on the Conference website and in the Conference Virtual Platform
- ▶ Acknowledgement as Silver Supporter during the Opening and Closing Sessions
- ▶ Logo on Supporter signage at venue
- ▶ Logo on Supporter acknowledgement slide between Plenary Sessions

## BRONZE SPONSOR – \$7,500

### Limited Opportunities

#### **Entitlements include:**

#### **Exhibition:**

- ▶ Exhibition table display at the Conference
- ▶ Virtual Exhibition Space

#### **Registrations:**

- ▶ Two complimentary in-person registrations to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- ▶ Delegate List pre and post Conference (subject to privacy status selected by delegates)

#### **Marketing:**

- ▶ Logo on the Conference website Supporters page listing status as Bronze Supporter
- ▶ Logo on electronic newsletters to the distribution list in the lead up to the Conference
- ▶ 50 word profile on the Conference website and in the Conference Virtual Platform
- ▶ Acknowledgement as Bronze Supporter during the Opening and Closing Sessions
- ▶ Logo on Supporter signage at venue
- ▶ Logo on Supporter acknowledgement slide between Plenary Sessions



# Individual Opportunities

## LANYARD SPONSOR – Exclusive Opportunity

**\$6,000 + GST**

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

### Entitlements:

- ▶ Logo on lanyard (size and placement of logo will be at the discretion of the Conference Organising Committee)
- ▶ Logo on Conference website
- ▶ Logo in the Conference program

## TRANQUILITY LOUNGE – Exclusive Opportunity

**\$5,000 + GST**

A dedicated lounge area within the Conference Centre will be made available for attendees to go and relax and get away from noise and hustle and bustle.

### Entitlements:

- ▶ Logo included on Lounge signage
- ▶ Opportunity to place one company-provided free-standing pull up banner within the Lounge (2m high and 1m wide)
- ▶ Logo on Conference website
- ▶ Logo in Conference program

## GO GREEN SPONSOR – Exclusive Opportunity

**\$4,000 + GST**

Show your commitment to the environment and the conference sustainability effort with this sponsorship option.

### Entitlements:

- ▶ Naming rights to the water refill stations
- ▶ Naming rights to the waste and recycle stations throughout the venue
- ▶ Opportunity to provide reusable 'keep cups' or water bottles for each delegate (*at sponsors own cost*)
- ▶ Logo on Conference website
- ▶ Logo in Conference program

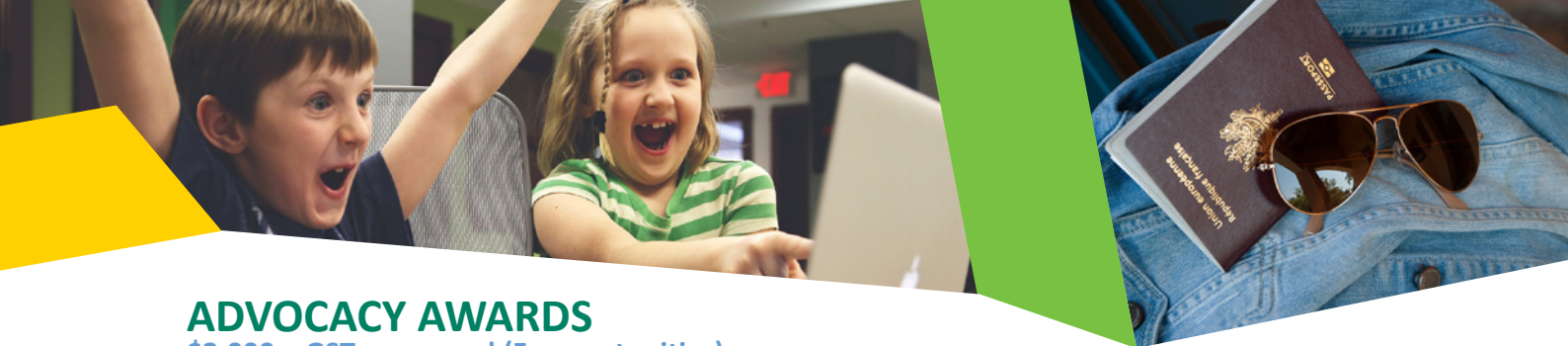
## PHD PLATFORM AWARDS

**\$3,000 + GST Limited**

PhD platforms are prestigious presentations in the program of research that doctoral students have undertaken during their PhD. Selected doctoral students will deliver presentations highlighting the body of new knowledge acquired during their PhD candidature, three awards will be made, based on excellence and relevance to AusACPDM.

### Entitlements:

- ▶ Acknowledgement of your organisation as sponsor during the award ceremony
- ▶ Logo on the Slide in the award ceremony
- ▶ Logo on Conference website
- ▶ Logo in the Conference program



## ADVOCACY AWARDS

\$2,000 + GST per award (5 opportunities)

Recipients of Advocacy Awards will be acknowledged for their leadership and advocacy efforts, they will have made creative contributions of significance to people with lived experiences of cerebral palsy and other childhood-onset disabilities. Why not celebrate one of the heroes of the following awards:

- ❖ Advocacy Achievement Award
- ❖ Mentorship Award
- ❖ Person with a Lived Experience Award
- ❖ Local Hero Award
- ❖ Transformative Practice Award

### Entitlements:

- ▶ Acknowledgement of your organisation as sponsor during the award ceremony
- ▶ Logo on the Slide in the award ceremony
- ▶ Logo on Conference website
- ▶ Logo in the Conference program

## PRESENTER AWARDS

\$2,000 + GST per award

Each conference, the Academy recognises scientific excellence and professional and community contributions with the following awards:

- ❖ Best paper
- ❖ Best poster
- ❖ Best prevention or cure paper
- ❖ Promising career award

### Entitlements:

- ▶ Acknowledgement of your organisation as sponsor during the award ceremony
- ▶ Logo on the Slide in the award ceremony
- ▶ Logo on Conference website
- ▶ Logo in the Conference program

# Exhibition

## EXHIBITION BOOTH

\$5,000 + GST

The exhibition is set to be the primary networking arena for delegates, speakers and Conference partners. The Conference program has been designed to maximise the opportunity for delegates to visit the exhibition with all refreshment breaks, the Welcome Reception and seating areas all located within the exhibition area.

### Entitlements:

- ▶ 9 square metres of exhibition space
- ▶ Back and side walls
- ▶ Carpeted floor
- ▶ Organisation name on fascia over open side
- ▶ Two spotlights
- ▶ One standard power outlet
- ▶ Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the conference

## EXHIBITION TABLE DISPLAY

\$3,500 + GST

- ▶ Trestle table with cloth
- ▶ 2 chairs
- ▶ Backboard
- ▶ Company name on fascia sign
- ▶ One power outlet
- ▶ One complimentary exhibitor registration



# General Information

## Sponsor Registrations include:

- Access to conference sessions
- Access to exhibition
- Ticket to the Welcome Reception
- Morning and Afternoon Tea and Lunch during the Conference
- Access to the virtual platform presentations post event

## Exhibitor Registrations include:

- Access to exhibition
- Ticket to the Welcome Reception
- Morning and Afternoon Tea and Lunch during the Conference
- Access to the virtual platform presentations post event

## Conditions of Payment:

Upon confirmation of your Conference sponsorship or exhibition 100% payment will be invoiced and due within 30 days. If you prefer to make a payment arrangement and pay in two parts please speak to the Sponsorship Manager and this can be arranged.

## Contact:

**Andrea O'Sullivan**  
AusACPD 2024 Sponsorship & Exhibition Manager  
Tel: +617 3255 1002  
Email: [sponsorship@ausacpdm2024.com.au](mailto:sponsorship@ausacpdm2024.com.au)

